PRIVACY POLICY

BY USING THE WEB SITE, YOU AGREE TO BE BOUND BY THIS PRIVACY POLICY.

Use Of Personal Information

The Canadian Association for Medical Education owns and operates the web site and is committed to protecting the privacy of its users. The Canadian Association for Medical Education does not collect personal information about individual users except: (a) when such personal information is provided to The Canadian Association for Medical Education on a voluntary basis; (b) to monitor traffic to the Web site; and (c) to determine the future direction of the Web site including any necessary technical upgrades. The Canadian Association for Medical Education for Medical Education uses your personal information to help it create and deliver content most relevant to you and to provide you with information about The Canadian Association for Medical Education and its products and services.

If you choose to provide information via the web site though site registration, forms or any other means, that information becomes the property of The Canadian Association for Medical Education. Personal information about users will not be sold or otherwise transferred to unaffiliated third parties without the user's approval, except The Canadian Association for Medical Education reserves the right to disclose personal information: (a) to its affiliates and subsidiaries, (b) to third-party service providers of The Canadian Association for Medical Education provided that such disclosure will be limited to information needed to deliver their service, and further provided that such third parties shall be prohibited from using the information for any other purpose; (c) to conform to the edicts of the law or comply with legal process served on The Canadian Association for Medical Education; (d) to protect and defend the rights or property of The Canadian Association for Medical Education; and, (e) to act in urgent circumstances to protect the personal safety of users of The Canadian Association for Medical Education, its web sites, or the public. In addition, The Canadian Association for Medical Education shall be entitled to disclose and transfer personal information as part of a sale of substantially all of its assets or business to a third party, provided that such third party agrees to protect the personal information with no less a degree of care as set out within this policy.

The Canadian Association for Medical Education reserves the right to conduct statistical analyses through the use of data collected through the web site on an anonymous and aggregated basis in order to measure interest in and use of the web site. The Canadian Association for Medical Education reserves the right to provide its analyses based on such anonymous and aggregated data to third parties.

E-Mail

The Canadian Association for Medical Education will not monitor, edit, or deliberately disclose private communications unless: (i) required to do so by law; (ii) you grant us permission; or (iii)

in the good faith belief that such action is necessary to: (a) comply with the law; (b) comply with any legal process that is served on The Canadian Association for Medical Education; (c) protect and defend the rights or property of The Canadian Association for Medical Education; (d) or act in urgent circumstances to protect the personal safety of users of The Canadian Association for Medical Education, its web sites, or the public. However, you acknowledge that: (i) there are security and privacy limitations of the Internet which are beyond the control of The Canadian Association for Medical Education (ii) the security, integrity and privacy of any and all information and data exchanged between you and The Canadian Association for Medical Education through the web site cannot be guaranteed; and (iii) any such information and data may be viewed or tampered with in transit by a third party.

Cookies

Cookies are small data files containing information to specify unique preferences and to provide personalized content. Cookies collect information such as your browser type, time and length of your visit and any personal information you agree to provide. Most browsers are initially set up to accept cookies but visitors always have the option of disabling cookies and you can reset your browser to refuse all cookies or indicate when a cookie is being sent. However, if you refuse cookies, you may be limited in some areas of the web site.

Amendments To This Privacy Policy

The Canadian Association for Medical Education reserves the right to change this Privacy Policy at any time by notifying you of the existence of a new Privacy Policy. Such changes, modifications, additions or deletions shall be effective immediately upon notice thereof, which may be given by means including, but not limited to, posting on the web site, or by any other means by which you obtain notice thereof. Your continued use of the web site after such modifications will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by the modified Privacy Policy. This Privacy Policy was last updated on August 15, 2007.

Contacting The Canadian Association for Medical Education

If you have any questions about this Privacy Policy or the privacy practices of The Canadian Association for Medical Education in respect of this Web site, please direct your inquiry to <u>came@afmc.ca</u>.